

## Modules for Bachelor of Business Administration (BBA)

Module Code	Module Name
BBA.111	Introduction to Business
BBA.112	Business English
BBA.113	Business Mathematics –I
BBA.114	Bangladesh Studies
BBA.115	Fundamental of Management
BBA.121	Business Mathematics –II
BBA.122	Business Communication
BBA.123	Principles of Finance
BBA.124	Principles of Marketing
BBA.125	Basic Accounting
BBA.211	Business Statistics-I
BBA.212	Intermediate Accounting
BBA.213	Computer Application in Business
BBA.214	Macroeconomics
BBA.215	Business Statistics-II
BBA.216	In House Education
BBA.221	Business Law
BBA.222	Financial Management
BBA.223	E-commerce
BBA.224	Industrial Psychology
BBA.225	Cost accounting
BBA.311	Marketing Management
BBA.312	International Trade
BBA.313	Taxation
BBA.314	Industrial and Labour Law
BBA.315	Organizational Behaviour
BBA.321	Operations Management
BBA.322	Auditing
BBA.323	Human Resource Management
BBA.324	Insurance and Risk Management
BBA.325	Bank Management
BBA.326	In House Education
BBA.411	Research Methodology
BBA.412	Project Management
BBA.413	Total Quality Management
BBA.414	Management of Technology
BBA.415	Cross Cultural Management
BBA.421	Evolution of Management
BBA.422	Supply Chain Management
BBA.423	Management of Multinational Enterprises
BBA.424	Internship
BBA.426	Bachelor Thesis
<b>Total Credit Hours: 137</b>	